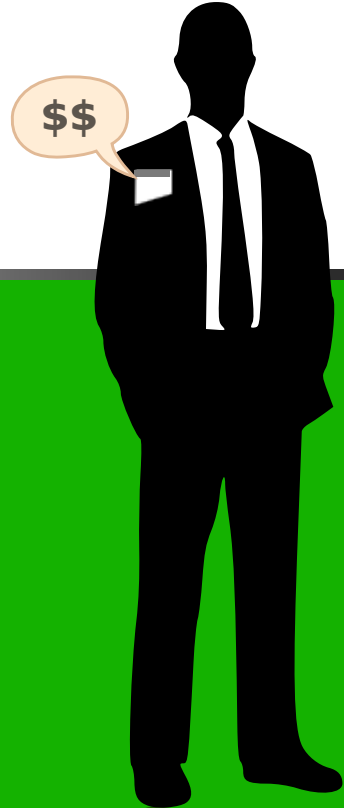


# Let your customers **talk.**

(with their checkbooks)



**plan** your products

**share costs** with your customers

**gauge** what they want

# How it works



● You propose a new product or feature.



## Get committed customers

With our system, your customers can pledge money to your product. This builds up in our trust account to pay you. **Share the load.**



## How you plan

The amount pledged gives you a way to **gauge demand** for your product before it's even designed.

100%



## Getting it done

Pledgers get the **finished product** (or money-back security)

## Try a live system!

We run a similar service targeted at open source software at <http://micropledge.com>

We are offering you a tailor-made version of our basic system to suit your business and website.

# Tailor-made



US \$7,500

## Site licence

- License to run on one domain
- Full source-code provided, so tailor it yourself as you like
- Projects listed specific to your site
- Integrated with your own website

## Hosting



quoted per site

- Customer may host website, or
- Hosting can be provided as needed

## Support and Tailoring



inquire about costs

- Support option available
- Custom solutions team may be contacted for tailoring
- Payments provider tailoring required: options available

want more options?  
email [info@micropledge.com](mailto:info@micropledge.com)  
or phone +64 3 359 2101